

From: Humphrey Wilson <Humphrey@gomaddogs.com>
Subject: Mad Dogs, Ultimate Cycling Challenges in Asia
Date: Sat, 19 Jul 2014 16:32:44 +0800
To: president@peninsulapedallers.org.au

Hi Geoff,

I think the members of Peninsula Pedallers would be interested in Mad Dogs, the newest, most exciting series of long distance adventurous cycling challenges in Asia.

The idea behind these fully supported and meticulously researched events is to combine athletic endeavour with real adventure. We provide the framework and support for people to obtain extraordinary achievements by cycling all the way between far flung destinations (such as Hong Kong to Hanoi), through exotic lands, in a week or less. I founded Mad Dogs after I learned of the magic of long distance by cycling the 11,000 miles overland from [London to Hong Kong](#). Please have a look at the information below and do click through to the [website](#) where you'll find out more.

I think Australian cyclists would love to take part in our challenges and I would be delighted if you may consider sharing this with your members and referring any adventurous friends you may have to us. We're a really young company so I would really appreciate your support! If you can think of any ways we can reach the good cyclists of Australia please do let me know!

Best wishes,

Humphrey Wilson

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